CANADIAN COLLEGE OF TECHNOLOGY AND BUSINESS



Hospitality and Tourism Management with Co-op

This unique 48-week Hospitality and Tourism Management with Co-op program will equip students with the knowledge, skills and attitudes to become a successful tourism and hospitality professional in this rapidly changing and dynamic industry.

Key Facts

Campus
Vancouver

Qualification
Post-Secondary Diploma

Start Dates
Jan, May, Sep,Nov

Program Highlights

In this practical hands-on program, learners will acquire a broad range of tourism and hospitality knowledge coupled with industry specific competency training that will prepare graduates for a career in the competitive tourism and hospitality sector.

A glimpse into what you will learn...

- Develop strong interpersonal skills and presentation techniques
- An understanding of the tourism and hospitality industry on a global scale
- Hotel Front Office Operations and its key relationship to all hotel departments
- The efficient handling of hotel reservations from check-in to check-out
- Understanding and assessment of Food and Beverage procedures
- Workplace health and safety including food preparation quality standards
- Financial statement basics plus hotel management accounting techniques
- Appropriate professional etiquette and cross-cultural understanding to deliver exemplary customer service
- Effective Negotiation and Conflict management techniques

Why study this program?

Growing global demand for hospitality and tourism professionals....

With the anticipated return to pre-pandemic levels, skilled personnel will be needed for the global tourism recovery. Tourism is a growing industry and people's desire to experience new places will always require employees for hotels, airlines, cruise ships, restaurants, attractions, special events, and tour guiding. An education at CCTB provides a springboard for our graduates to not only survive but thrive in the future of this exciting industry.

Becoming and industry leader....

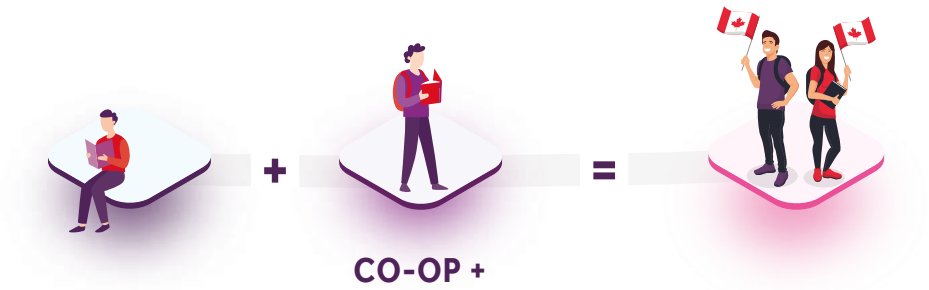
Students of the Hospitality and Tourism Management Program will be prepared for the challenges in the future of the tourism industry through their encouragement at CCTB to be lifelong learners. The ability to deal with change and adapt to current realities is what we want our graduates to take away.

Student Journey

WORK + STUDY OPTION

Co-op Experience

The Co-op work experience placement represents 50% of the total program duration. Students will get the opportunity to apply their newly acquired skills within the industry through a guaranteed paid work experience placement opportunity.



Academic	CO-OP + Scheduled Breaks	Graduation
48 Weeks	85 Weeks	133 Weeks

*Scheduled breaks for domestic students may be optional.

Please see proposed schedule **here**.

Courses

1. Hospitality Career Readiness
2. Introduction to Hospitality and Tourism
3. Front Office Operations
4. Food Sanitation, Safety and Health
5. Customer Service
6. Organizational Behaviour in the Hospitality Industry
7. Facilities and Maintenance Management
8. Human Resource Management
9. Meetings, Incentives, Conferences and Events
10. Trends and Issues in Hospitality and Tourism
11. Cross Culture and Niche Tourism in Hospitality and Tourism
12. Land Arrangements in Hospitality and Tourism
13. Marketing in Hospitality and Tourism
14. Tours, Package Holidays, Destinations and Ecotourism

Career Opportunities

- Hotel front desk clerk
- Guest services agent – hotel
- Travel Councillor
- Night clerk
- Room clerk
- Travel agent
- Travel consultant
- Food service agent/consultant
- Event and Meeting organizer

Learning Outcomes

The program is designed for individuals keen to begin their career in Hospitality and Tourism, this diploma will set you on the right path. After completing this program, students will be able to evaluate and understand the importance of the hospitality industry's nature.



Admissions Requirements

- Good command of English language*.
- High school diploma or equivalent from an approved government institution of applicant's home country, or applicant is minimum 19 years of age.

For non-native speakers:

- Successful completion of CCTB EAP (English for Academic Purposes) Level 4 or
- Have the required IELTS 5.0 score or equivalent or
- Pass the CCTB English Assessment (Written onsite or online with exam proctor)

*For more information on English language requirements, please see our Language Proficiency Assessment Policy.

Apply now!

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